


Deliver Smiles to Your Patients!

Superior Dental Care Alliance includes a SMILERIDER in all of our dental plans. This rider includes elective procedures such as whitening, veneers, enamel microabrasion, and other non-covered, cosmetic procedures from participating offices that volunteer to provide a discount. This additional benefit will be promoted to members and employers.

Become a SMILERIDER Dentist!

The process is very simple -- no claim forms, fee schedules, or documentation are involved. At the time the patient pays his/her bill and presents a Superior Identification Card, we ask that you extend a 15 percent discount off your regular charge for the provided cosmetic services. Research has shown that patients are much more likely to have elective services performed if there is a perceived savings at the point of purchase.

To participate, simply complete the form on the back and fax it to us.

As a SMILERIDER dentist, your office listing in the directory and on our website will be highlighted with a .

If at any time you wish to be removed from the program, simply contact us.

This is yet another way that Superior Dental Care Alliance continues to work for the benefit of our participating dentists.

SUPERIOR DENTAL CARE ALLIANCE
E-MAIL: bimes@superiordental.com

Form on back...

Corporate

6683 Centerville Bus. Pkwy.
Centerville, OH 45459
Phone: 937.438.0283
Fax: 937.438.0288

Columbus

P.O. Box 21747
Columbus, OH 43221
Phone: 614.451.2044
Fax: 866.788.7301

Cleveland

P.O. Box 31850
Independence, OH 44131
Phone: 216.524.0087
Fax: 866.788.7301

superiordental.com

Phone: 800.762.3159
Fax: 866.788.7301

Fax this form back to us and you
will become a SMILERIDER
dentist for both the
Preferred and **Choice** Plans!



Become a SMILERIDER  Dentist!

Practice Name: _____

Dentist Name: _____

Office Address: _____

Office Phone: _____

- YES, I would like to participate in the SMILERIDER program!
- No, I do not wish to participate in the SMILERIDER program at this time.
- Please call my office - I have questions to ask before signing up.

Please fax this completed sheet to 937.291.8695.

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