

THE
SUPERIOR
DIFFERENCE



LEADING THE WAY IN DENTAL BENEFITS



LEADING THE WAY IN DENTAL BENEFITS



At Superior Dental Care (SDC), we set ourselves apart from other dental benefit carriers. Through a history of innovation and a steadfast commitment to each of our partners, we have remained a pillar in the dental benefits industry for 25 years. We eliminate the unnecessary and costly barriers to dental coverage often found with other carriers, ensuring that our members receive the maximum benefits. SDC simply provides a level of coverage not found anywhere else.

SUPERIOR SERVICE

We combine technology with our superior service to offer our members a level of convenience and attentive service that only SDC can provide.

- Receptionist-Managed Phone System—Calls Answered Within 3 Rings
- Less Than 0.5% of Calls Receive a Busy Signal
- 98% First Call Resolution
- Less Than 1% Claim Errors
- 50% of Clients Billed Electronically
- 65% of Claims Processed Electronically
- 70% of Enrollments Processed Electronically

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NETWORK CONTINGENCY RESERVE FUND

Throughout each year, we withhold 5% of each claim submitted by a Preferred Plan participating dentist and place it in our Network Contingency Reserve Fund. This fund may be used to help offset extraordinary losses from our clients, which in turn allows us to keep renewal rates at unprecedented lows. You simply won't find this kind of partnership with any other carrier.

NO WAITING PERIODS

Members can begin using benefits the moment they are effective, unlike other carriers who may ask members to wait 6-24 months to access benefits.

NO MISSING TOOTH CLAUSES

Unlike other carriers, SDC doesn't impose missing tooth clauses. Regardless of when the tooth was lost, it's still covered.

NO BALANCE BILLING IN NETWORK

SDC protects members from paying more than they should. Participating dentists within our network are contractually bound to write off any amount over and above our reimbursement and the members' copayments.



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Superior Dental Care (SDC) is owned and directed by our participating dentists, keeping our primary focus on our original mission. We hold our profit margin to an astonishingly low 5%, putting each additional dollar toward growing our network and delivering competitive and unique products. Our network has expanded into new markets beyond the state's southwest corner and now encompasses over 11,000 dental locations throughout Ohio and Kentucky. Our plan options have grown from our original network-only plan to a number of creative and competitive plan options that allow both in and out of network access. Yet, while we have evolved, our mission remains the same. SDC continues to focus on providing the highest quality of dental benefits. We strive to ensure that our plans are the best solution for employers and their employees. We continue to believe that while expert service thrives on the efficiency of technology, it is still our personal touch that sets us apart. It is because of these differences that SDC leads the way in dental benefits.

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