

Become A **SMILERIDER Dentist**

Be a Beacon for Beautiful Smiles!

Superior Dental Care includes a *SMILERIDER* in all of our dental plans. This rider allows participating dentists to volunteer to provide a discount for elective procedures such as teeth whitening, veneers, enamel microabrasion, and other non-covered cosmetic services. This additional benefit will be promoted to members and employers.

Become a *SMILERIDER* Dentist!

The process is very simple -- no claim forms, fee schedules, or documentation are involved. At the time the patient pays his/her bill and presents an SDC Identification Card, we ask that you extend a 15% discount off your regular charge for the provided cosmetic services. Research has shown that patients are much more likely to have elective services performed if there is a perceived savings at the point of purchase.

To participate, simply complete the form below and fax it to us. As a *SMILERIDER Dentist*, your office listing in the directory and on our website will be highlighted with a smile next to your name. If at any time you wish to be removed from the program, simply contact Dentist Services at 800.762.3159 or 937.438.0283. You may also email dentistservices@superiordental.com

This is yet another way that Superior Dental Care continues to work for the benefit of our participating dentists.

Fax this form back to us and you will become a *SMILERIDER* dentist for both the Preferred and Choice Plans!



Become a *SMILERIDER* Dentist!

Practice Name: _____

Dentist Name: _____

Office Address: _____

Office Phone: _____

YES, I would like to participate in the *SMILERIDER* program!

Please call my office - I have questions to ask before signing up.

Please fax this completed sheet to Dentist Services at 937.291.8695.